
UniDive Logo Design Competition

Institute of Computer Science of the Polish Academy of Sciences with its registered office in Warsaw, Poland (hereinafter referred to as “ICS PAS”), the Grant Holder of the C21167 COST Action UniDive, has launched a contest to design a logo for the UniDive project. The competition is open to all imaginative and passionate Graphic Designers. The selected logo will become the official UniDive logo and will appear on UniDive events, social media, and all visual materials. Acknowledgement of the logo designer will be visible on the Action’s website.

The winner will be awarded a prize of **1000 €**.

Submission deadline: **July 7, 2023**

The C21167 COST Action UniDive

The CA21167 COST Action, UniDive, is an interdisciplinary scientific network devoted to universality, diversity and idiosyncrasy in language technology.

- Its main objective is to **reconcile language diversity with rapid progress in language technology**
- It embraces both **inter-** and **intra-language diversity**, i.e. a diversity understood both in terms of the differences among the existing languages and of the variety of linguistic phenomena exhibited within a language
- It gathers interdisciplinary experts (linguists, computational linguists, computer scientists, psycholinguists, and industrialists) from **36 COST countries** and collaborates with experts from **other countries**
- It represents **dozens of languages** from many different language genera

Need more inspiration?

Read more about UniDive:

- <https://unidive.lisn.upsaclay.fr/>
- <https://www.cost.eu/actions/CA21167/>

Read more about COST actions:

- <https://www.cost.eu/cost-actions/what-are-cost-actions/>

Rules of application

Submission guideline

- Logo proposals must be sent to ICS PAS via the [submission form](#) (Google account login is required) until **July 7, 2023, 11:59 PM** (GMT+1, Central European Time).
- Each applicant must:
 - a. enter her/his e-mail address, name, surname, country of residence and declaration of the age of majority,
 - b. accept the information clause,
 - c. upload the logo proposal (a ZIP file up to 500 MB),
 - d. enter a short description of the logo and the idea behind it (in English).
- Entry to the competition is free of charge.

Technical information

Each candidate can submit one or more logo options with the below technical features:

- For quality reproduction purposes the graphic proposal has to be submitted in scalable vector graphic format (SVG, PSD, or AI), without bitmap elements. Each submission must include the other two formats: PDF and PNG (with transparent background).
- The logo must be in colour (RGB).
- The logo is required to be effective in black and white (with no reference to the utilisation of grayscale, implying that it should be capable of functioning using solely black and white colours).
- Contestants are advised to avoid gradients and half-tones.
- Submitted logos must work on white backgrounds primarily but variants of the logo must be submitted to indicate options for other backgrounds, such as dark/busy.
- The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It must be legible in all sizes: tiny (approximately 15mm in height), small (ca. 2 cm in height) and large (e.g. for posters).
- The logo can be composed of an emblem and a wordmark.
- The logo cannot have a signature or watermark.
- Keep balance: remember that the logo will be viewed by the masses, not just those with an eye for great art.

Selection criteria

1. Relevance: submitted logos must be aligned with the theme and goal of the UniDive project and have a brand recognition potential
2. Originality: submitted logos must be original artworks, created solely for UniDive. Apart from originality, they must exhibit creativity and imagination.
3. Aesthetics: submitted logos must command attention, display visual balance and colour coordination, and appeal to the eye. The emblem and/or wordmark must look unified.
4. Technical features: submitted logos must fulfil all technical information mentioned above and be functional.

Jury

- Preselection: All entries will be assessed for appropriateness by the Screening Committee composed of the 11 members of the UniDive Core Group.
- Selection: The winner will be selected by a jury of all UniDive members. Each member of the jury has one vote. The logo receiving more votes will be selected as the winner.
- The decision of the Screening Committee and the jury is final and indisputable.

Prizes

- The winner will be announced on August 31, 2023, on the [UniDive website](#) and via email to the competition winner.
- The designer of the winning logo will be awarded a financial prize of EUR 1000 gross.
- The award will be transferred to the winner's designated account within a period of two weeks after the conclusion of the contest, contingent upon the winner furnishing the account number necessary for the prize disbursement. The prize will be remitted in EUR currency. ICS PAS will bear no responsibility for circumstances wherein the prize amount credited to the winner's account is diminished as a result of bank fees, especially if the bank account indicated by the winner is not maintained in EUR or if crediting the prize amount to the winner's bank account requires the bank to impose additional charges, thereby reducing the amount of the paid prize. ICS PAS shall not be liable for covering any bank fees.

Terms and conditions. The copyrights

- The contest can be entered by an adult (i.e. a person over 18 years old) of any nationality.
- The logo design must be your original work.
- Incomplete, unreadable, unintelligible or otherwise non-compliant submissions will be disqualified and ICS PAS reserves the right to reject entries that do not meet the criteria.
- By entering the competition you grant ICS PAS and the UniDive project the rights to use your design for the benefit of the competition at no extra cost.
- By entering the competition, designers agree that, if their logo is selected, they will work with the UniDive project to make any necessary additions/alterations to better meet the needs of the project.
- Upon receipt of the prize, the ownership of the logo, all source files with the logo design, and the associated copyrights to the logo are automatically transferred to ICS PAS, encompassing the following areas of exploitation:
 - Regarding the fixation of the logo using any technique – the permanent and temporary reproduction of the logo through printing, magnetic recording, and digital techniques (on any known medium), including those enabling exploitation through computers, the internet, and other multimedia techniques, and the storage of the logo in computer memory and on memory cards.
 - Regarding the commercial distribution of documents bearing the logo – the introduction of such documents into the market, as well as their lending or renting.
 - Regarding the dissemination of the logo in manners other than specified above – public exhibition, display, reproduction, broadcasting, retransmission, as well as public provision of access to the logo in such a way that anyone can access it at a location and time of their choosing.
- No further agreements with the prize winner shall be necessary.

- The transfer of copyrights to ICS PAS is irrevocable and governed by the provisions of Polish law and the jurisdiction of Polish courts. Any disputes arising from the aforementioned transfer of copyrights to the logo shall be resolved following Polish law by the competent Polish common courts located within the jurisdiction of the ICS PAS's registered seat.
- Submitting a proposal is tantamount to acknowledging and accepting the provisions of these regulations.

Intellectual Property

1. Entrants affirm their submissions are their original work, have not been copied from others or previous designs, including their own, have not been generated by AI-driven systems and do not violate the intellectual property rights of any other person or entity.
2. The winning submission becomes the sole property of ICS PAS and may be used for any UniDive purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials. The logo will be an integral part of the official visual identity of UniDive and will be used for promotional, educational, advertising, correspondence, and identification purposes. The logo will be specifically used on printed materials, publications, posters, leaflets, press announcements, television commercials, promotional banners, commemorative items, electronic media, and web graphics. The logo may be displayed independently or alongside other graphic elements identifying UniDive or ICS PAS, or any project undertaken by either of these entities, including collaborations with third parties and alongside the logos of said entities.
3. COST shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or its entirety in whatever manner it deems appropriate.
4. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Disclaimer

1. ICS PAS is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries lost or unusable due to computer, internet, or electronic problems.
2. ICS PAS reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by ICS PAS, including after the submission window has closed.
3. ICS PAS is not liable, for winner and prize notification and delivery, in case the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

Contact

All organisational matters should be reported to <unidive.logocompetition@gmail.com>