

Digital Language (in)Equality in Europe

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http://european-language-equality.eu

# Factors influencing technological support





**FUNDING** 



Classifieds

ABOR

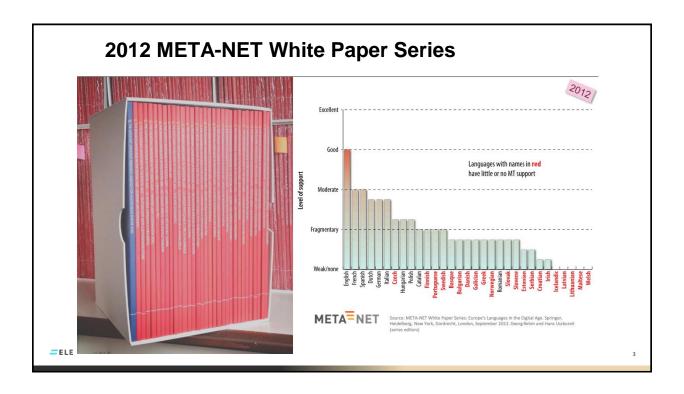






NUMBER OF SPEAKERS

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### **European Language Equality Project**



#### "Language Equality" EP Resolution (2018)

EP Resolution "Language equality in the digital age" P8\_TA(2018)0332 – partially based on the STOA study

Voting (11 Sept. 2018): 592 yes - 45 no

#### **Selected Recommendations addressed by ELE:**

- 25. Establish a large-scale, long-term coordinated funding programme for research, development and innovation in the field of language technologies, at European, national and regional levels, tailored specifically to Europe's needs and demands
- 29. Create a European LT platform for sharing of services
- 27. Europe has to secure its leadership in language-centric Al

TEXTS ADOPTED
PROTECTION
PS. T.A.-PROV(2015)0332

Language equality in the digital age
European Perlament archive
Ps. T.A.-PROV(2015)0332

Language equality in the digital age
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### **European Language Equality Project**



Consortium: 52 partners from all over Europe

Coordinator: Dublin City University

Co-coordinator: DFKI

**Objective:** development of a strategic research, innovation and implementation agenda to achieve digital language equality in Europe by 2030

Runtime: 18 months (January 2021 – June 2022)

EUROPEAN LANGUAGE GRID

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## **European Language Equality Project**



- Main result: Strategic agenda and roadmap
- Research partners produce updates of the 31 META-NET White Papers
- Networks and initiatives produce one report on: needs, wishes, demands, visions
- SME partners produce four technical **Deep Dives** for the main technology areas
- **EU citizens' survey** 20,000+ responses
- 87 languages taken into account

https://european-language-equality.eu/deliverables/

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#### **Digital Language Equality: Working Definition**





**Digital Language Equality** (DLE) is the state of affairs in which all languages have the technological support and situational context necessary for them to continue to exist and to prosper as living languages in the digital age.

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#### **Digital Language Equality: Metric**

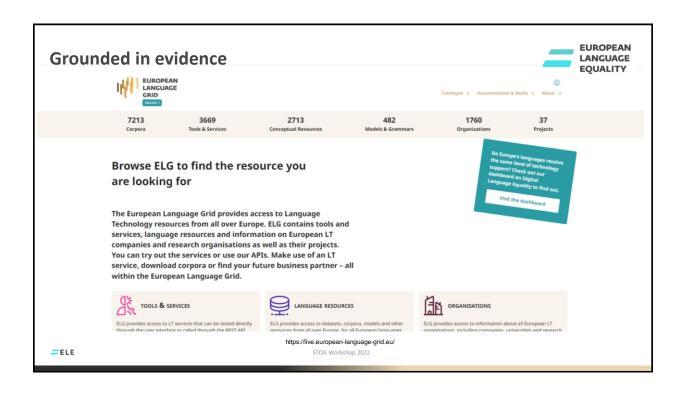


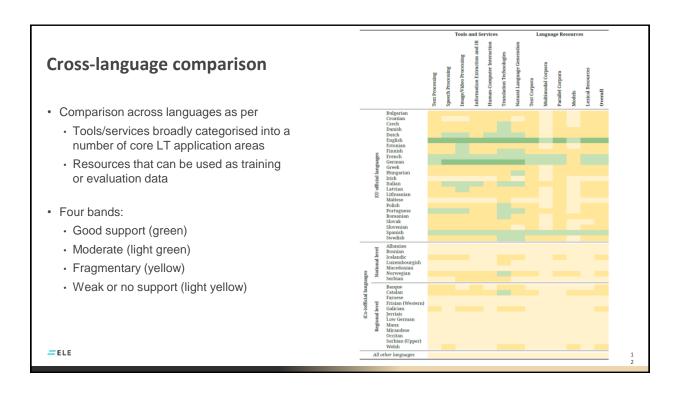


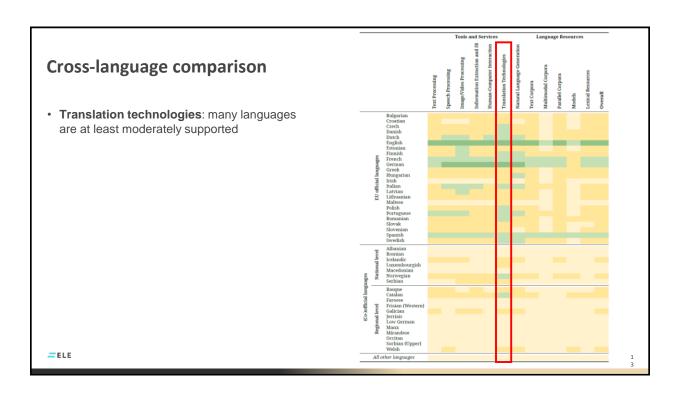
- a measure that reflects the digital readiness of a language and its contribution to the state of technology-enabled multilingualism, tracking its progress towards the goal of DLE
- dynamic nature, score can be (regularly) updated
- computed for each language on the basis of various factors, grouped into
  - technological factors and  $TechDLE_{LangX} = \sum_{i=1}^{N} Score_{LRTi}$
  - contextual factors

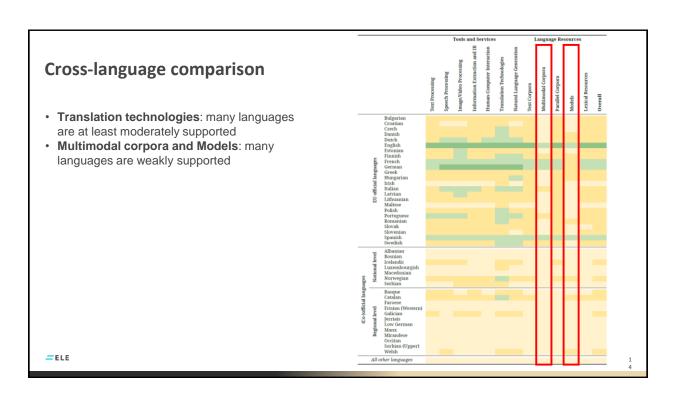
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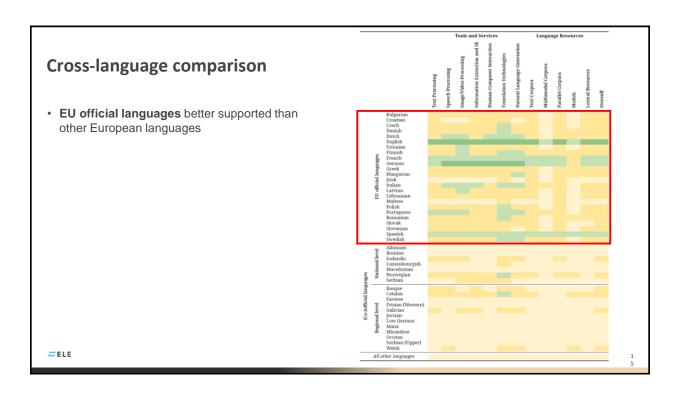
**EUROPEAN Digital Language Equality: Metric** LANGUAGE EQUALITY **Contextual Factors Technological Factors**  Economy Education **Tools and Services** Industry Funding Projects Online Law Language Descriptions and Models Organisations R&D&I Media Lexical and Conceptual Resources Policy Public administration Society =ELE

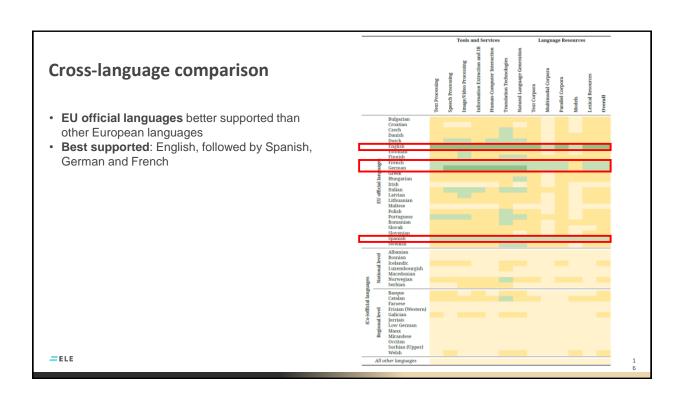


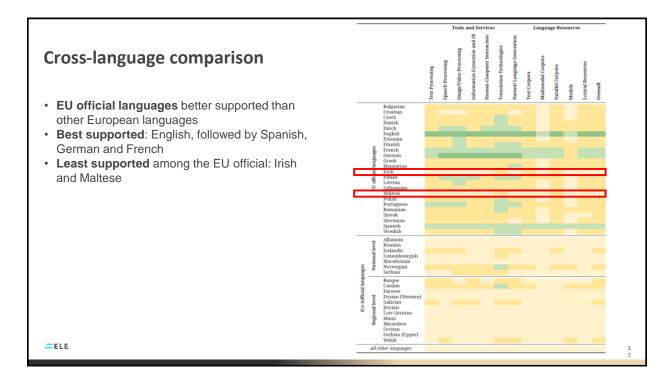


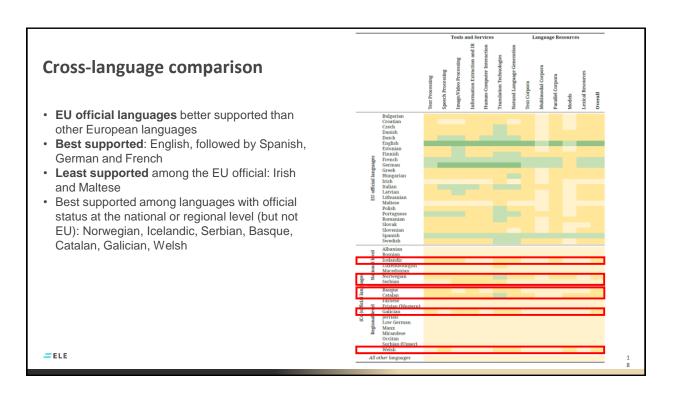


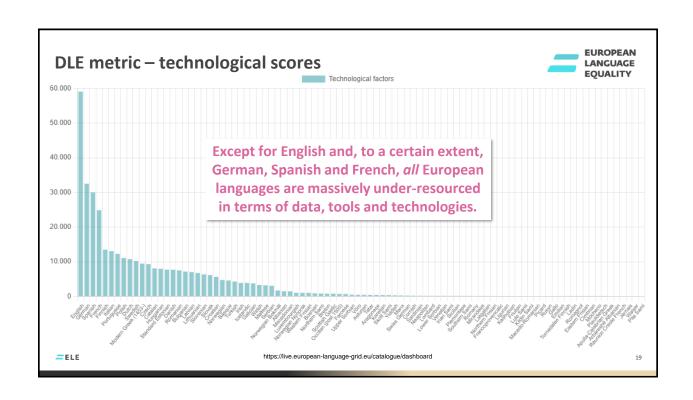


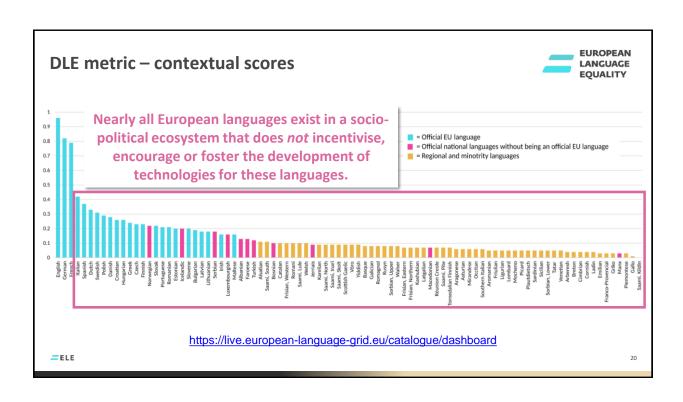


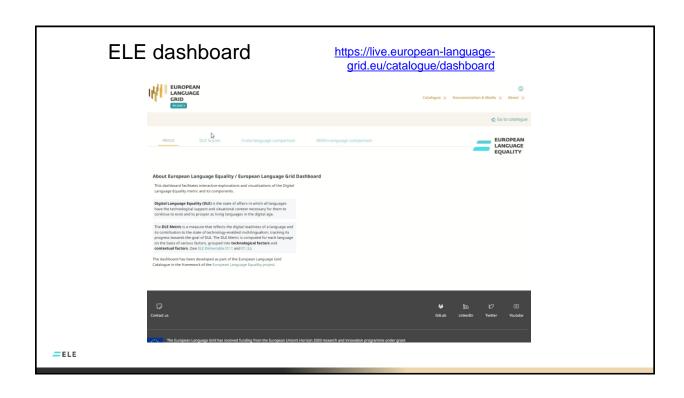














### **Impact on Societies**



- The lack of digital support for a language can lead to:
  - language shift and eventual language decline, particularly amongst younger generations.
  - A divide arises in levels of information accessibility and economic progression across language communities.
- Online data mining is often used by governments and media to gather information on events, political issues and public sentiment. The voices of many will be left unheard, unrepresented and unaccounted for.
- Divide in the levels of education on offer across language communities
   contributing further to societal inequalities.

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### **Impact on Societies**



- Court and criminal justice systems use multimodal content retrieval to find evidence in audio and video content. Disadvantage for certain language communities.
- Societal divide in level of access to healthcare
- Marginalised groups in speech processing (dialects, elderly, disabilities)
- Selective customer support
- Fragmented EU market (businesses at disadvantage)

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### **Next Steps and Recommendations**

- Around least 75 (out of 87) European languages in danger of digital extinction
- Europe wants Al to be "based on and respecting European values". Right now, European
   Language Technology development and support is not equal, i.e., not based on
   European values.
- We advocate for a **shared**, **long-term European funding programme** between the EC and member states. No more sporadic, partial support.
- Prerequisites: powerful data and compute infrastructure and vast amounts of FAIR, open language data for all European languages, uses, apps. etc.
- Global LT/NLP market size by 2025 is \$US 45B: we want Europe to be a key player.
- European digital language and data processing infrastructure crucial for digital sovereignty.

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EU Parliament STOA Workshop: Nov '22

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#### **Relevant ELE reports for UniDive**

**EU Language Reports:** 

https://european-language-equality.eu/deliverables/

Digital Language Equality (specification) – explaining DLE metric

https://european-language-equality.eu/wp-content/uploads/2022/03/ELE Deliverable D1 3.pdf

Summary of survey and consultation process

https://european-language-equality.eu/wp-content/uploads/2021/05/ELE Deliverable D2 1.pdf

NLP SOTA, issues and impact on society (2 UniDive authors)

https://european-language-equality.eu/wp-content/uploads/2021/05/ELE Deliverable D2 1.pdf

Strategic Agenda and Roadmap (towards digital equality)

https://european-language-equality.eu/wp-

content/uploads/2022/11/ELE Deliverable D3 4 SRIIA and Roadmap final version -1.pdf

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**European Language Equality** 

### Go raibh maith agaibh Thank you



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